## CAREER PATHWAYS FOR ADULT EDUCATION

# **ABOUT CAREER PATHWAYS**

Career Pathways combine education, work readiness and job training to attain necessary skills and credentials for specific in-demand occupations or industries. Career Pathway maps illustrate how students can move along a career path in a specific occupational area from adult education through post-secondary or advanced job-training programs and into employment. To advance along a career pathway more quickly, explore opportunities to participate in education and training concurrently. It is suggested that this map be used in conjunction with information on specific education and training programs in Wyoming or in your local area.

Entrepreneurship

Business, Management & Technology Career Cluster

**Sector Description:**

As a changing global economy emphasizes the internet and franchises, entrepreneurial opportunities have

become a driving force of the world market. Entrepreneurial training programs help students start a business

venture, create a business model, operate in a global setting and harness the advantages and far-reaching

impact of e-commerce. These programs not only help students develop entrepreneurial ventures, but also

develop employability skills that are essential in all occupational pursuits.

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sample Training Program Objectives**

Crafting a Lucrative Idea

**Sample Entrepreneurial Industry Ventures**

Business & Administrative Services

Retail

Creating a Business Model

**Sequential -or- Concurrent**

#### Adult Education

-Core Skills: Reading, Writing, Math, Science

-English Language Skills

-Career Exploration & Planning

-High School Equivalency Preparation

-Employability Skills & Digital Literacy

-Integrated Education and Training

-Work Experience Trainings

Construction and Trades

Manufacturing

Budgeting and Taxes

Hospitality and Tourism

Education

Launching and Managing a Business

Information Technology

Healthcare

Marketing and Promotion

##### Additional Occupational Options

* Caterer or Restaurant Owner **Customized Entrepreneurial Pathway-Jobs/Courses**
* Web or Graphic Designer
* Building Contractor
* Plumber, Electrician, Carpenter
* Child Care Provider
* Craft Retailer

## CAREER PATHWAYS FOR ADULT EDUCATION- Entrepreneurship

**ADULT EDUCATION-High School Equivalency (HSE)**

**Median Wages: $10.49 Hourly / $21,818 Annual**

Many jobs require a high school diploma/equivalent. The official HSE tests (GED or HiSET)

require that students demonstrate proficiency in English, reading, writing, math, science

and social studies.

**SKILLS**

* read for comprehension
* understand math and its practical applications to the career
* using scientific rules & methods to solve problems
* effective oral and written communication skills
* strong critical thinking abilities: use of logic and reasoning to identify strengths and

weaknesses of alternative solutions, conclusions or approaches to problems.

* Digitally literate: proficient in Word, Excel and Powerpoint

CATERER

Median Wages: $30.33 Hourly / $63,081 Annual

**Description**: Prepare, deliver and serve bulk meal orders to clients based on their menu selection and event type; develop menus and service packages, coordinate meal delivery, manage event schedules and food preparation timelines; set up equipment to serve food and preserve its temperature, shop for ingredients; cook food and advertise business to bring in new clients.

**Job Duties**

* Set prices and create contracts for clients
* Visit sites before events to assess the facilities & make necessary plans
* Create menus according to client’s preferences
* Preparing, storing and serving food; set up & tear down food service areas at events

**GRAPHIC DESIGNER**

**Median Wages: $24.62 Hourly / $ $51,200 Annual**

**Description:**  Design or create graphics to meet specific client needs, such as packaging, displays, or logos; use a variety of mediums to achieve artistic or decorative effects.

**Job Duties**

* Determine size & arrangement of illustrative material & copy; and select style & size of type
* Create designs, concepts, & sample layouts, based on knowledge of layout principles & esthetic design concepts
* Develop graphics & layouts for production illustrations, company logos and websites
* Use computer software to generate new ideas

**OTHER OCCUPATION: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Median Wages:**

**Description:**

**Job Duties**

**BUILDING CONTRACTOR**

**Median Wages: $29.43 Hourly / $61,206 Annual**

**Description:** Manage building/construction projects; communicate with clients; ensue that needed materials are always on site; manage employees and the work of sub-contractors who have been hired to perform various parts of the project (such as electrical or plumbing).

**Job Duties**

* Plan & manage all aspects of a construction project
* Determine the material & equipment requirements
* Predict possible changes & creating risk mitigation strategies
* Meet any legal & regulator issues (permits, contracts, licenses)
* Ensure construction site safety

**CRAFT RETAILER**

**Median Wages: $18.90 Hourly / $39,318 Annual**

**Description:** Create or reproduce handmade objects for sale using a variety of techniques, such as welding, weaving, pottery, and needlecraft.

**Job Duties**

* Conduct retail activities for business
* Market & promote business & manage inventory
* Correspond with customers to fill orders & answer questions
* Compute sales prices, total purchases and receive & process cash or credit payments
* Collect and report sales tax
* Create a customer network through social media presence

**MICROBREWER**

**Median Wages: $19.64 Hourly / $40,857 Annual**

**Description:** Ensure a quality product by developing a strong knowledge of raw material sourcing and the beer production process; use marketing skills to promote the profile of the brewery; serve as a liaison with suppliers, beer trade associations, the media, and consumers.

**Job Duties**

* Oversee the day-to-day production of beer
* Manage all inventory & rearrange production schedules when necessary
* Monitor the quality, temperature, flavor, and carbonation of beer products
* Work with brewers in monitoring & propagating yeast
* Oversee the packaging, sale & transfer of beer
* Recruit, hire & train brewery team